

ESTTA Tracking number: **ESTTA329351**

Filing date: **01/28/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91191599
Party	Plaintiff Barclays Global Investors, N.A.
Correspondence Address	Susan L. Heller Greenberg Traurig, LLP 2450 Colorado Avenue, Suite 400E Santa Monica, CA 90404 UNITED STATES latm2@gtlaw.com
Submission	Other Motions/Papers
Filer's Name	Christina M. Liu
Filer's e-mail	latm2@gtlaw.com
Signature	/cml/gl/
Date	01/28/2010
Attachments	sSharesETF_001.pdf (8 pages)(193103 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Application Serial No. 77/480,356
For the mark sSharesETF
Published in the *Official Gazette* on July 21, 2009

Barclays Global Investors, N.A.,)	
)	Opposition No. 91191599
Opposer,)	
)	
vs.)	
)	
Pax World Management Corp.,)	
)	
Applicant)	
)	
)	
)	

CONSENTED MOTION TO CHANGE PROCEEDING CAPTION

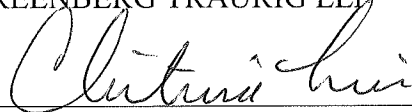
Opposer Barclays Global Investors, N.A. (“Opposer”), by and through its undersigned counsel, and with the consent of Applicant Pax World Management Corp. (“Applicant”), hereby moves to change the caption of the above-referenced opposition proceeding to reflect Opposer’s recent change of name. The new caption should read as follows: BlackRock Institutional Trust Company, N.A. vs. Pax World Management Corp.

This request is made on the ground that on December 1, 2009, Opposer changed its name to BlackRock Institutional Trust Company, N.A. The name change was recorded with the United States Patent and Trademark Office (“PTO”) on December 23, 2009, pursuant to Reel/Frame No. 004120/0119. Attached hereto as Exhibit A is a true and correct copy of the Notice of Recordation issued by the PTO, confirming the name change recordation.

Based on the aforementioned, Opposer respectfully requests that the caption of this proceeding be changed to BlackRock Institutional Trust Company, N.A. vs. Pax World Management Corp.

Applicant has consented to this request, and a Certificate of Service thereon is attached hereto.

DATED: January 28, 2010

By: 
GREENBERG TRAURIG LLP
Susan L. Heller, Esq.
Christina M. Liu, Esq.
2450 Colorado Avenue, Suite 400 East
Santa Monica, CA 90404
Tel: (310) 586-6568
Fax: (310) 586-0568
hellers@gtlaw.com

Attorneys for Opposer
Barclays Global Investors, N.A.
(now BlackRock Institutional Trust Company, N.A.)

Certificate of Service

The undersigned hereby certifies that a true and correct copy of the foregoing
CONSENTED MOTION TO CHANGE PROCEEDING CAPTION was served on Applicant via
first class mail, with pre-paid postage thereon, on January 28, 2010, at the following address:

Jeffrey C. Spear
Orr & Reno, P.A.
1 Eagle Square
Concord, New Hampshire 03301-4903



Grace Linker
Sr. Trademark Paralegal

Exhibit A

TO:SUSAN L. HELLER COMPANY:2450 COLORADO AVE., SUITE 400E

**UNITED STATES PATENT AND TRADEMARK OFFICE**

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE



900150686A

DECEMBER 28, 2009

PTAS

SUSAN L. HELLER
2450 COLORADO AVE., SUITE 400E
SANTA MONICA, CA 90404

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 12/23/2009

REEL/FRAME: 004120/0119

NUMBER OF PAGES: 5

BRIEF: CHANGE OF NAME

DOCKET NUMBER: 076607-041300

ASSIGNOR:

BARCLAYS GLOBAL INVESTORS, N.A.

DOC DATE: 12/01/2009

CITIZENSHIP:

ENTITY: FEDERALLY CHARTERED
BANKING INSTITUTION
ORGANIZED UNDER THE
LAWS OF THE UNITED
STATES

ASSIGNEE:

BLACKROCK INSTITUTIONAL TRUST
COMPANY, NATIONAL ASSOCIATION
400 HOWARD STREET
SAN FRANCISCO, CALIFORNIA 94105

CITIZENSHIP:

ENTITY: FEDERALLY CHARTERED BANKING
INSTITUTION ORGANIZED
UNDER THE LAWS OF THE
UNITED STATES

TO:SUSAN L. HELLER COMPANY:2450 COLORADO AVE., SUITE 400E

004120/0119 PAGE 2

APPLICATION NUMBER: 77345558
REGISTRATION NUMBER: 3484004

FILING DATE: 12/06/2007
ISSUE DATE: 08/12/2008

MARK: BGI

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

TONYA LEE, EXAMINER
ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION

TO:SUSAN L. HELLER COMPANY:2450 COLORADO AVE., SUITE 400E

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.112/23/2009
900150686

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	CHANGE OF NAME												
CONVEYING PARTY DATA													
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Barclays Global Investors, N.A.		12/01/2009	FEDERALLY CHARTERED BANKING INSTITUTION ORGANIZED UNDER THE LAWS OF THE UNITED STATES:										
RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>BLACKROCK INSTITUTIONAL TRUST COMPANY, NATIONAL ASSOCIATION</td></tr><tr><td>Street Address:</td><td>400 Howard Street</td></tr><tr><td>City:</td><td>San Francisco</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>94105</td></tr><tr><td>Entity Type:</td><td>FEDERALLY CHARTERED BANKING INSTITUTION ORGANIZED UNDER THE LAWS OF THE UNITED STATES:</td></tr></table>	Name:	BLACKROCK INSTITUTIONAL TRUST COMPANY, NATIONAL ASSOCIATION	Street Address:	400 Howard Street	City:	San Francisco	State/Country:	CALIFORNIA	Postal Code:	94105	Entity Type:	FEDERALLY CHARTERED BANKING INSTITUTION ORGANIZED UNDER THE LAWS OF THE UNITED STATES:	
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PROPERTY NUMBERS Total: 1													
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Property Type	Number	Word Mark											
Serial Number:	77345558	BGI											
CORRESPONDENCE DATA													
Fax Number: (310)586-0584 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone: 31058667700													
Email: latm2@gtlaw.com													
Correspondent Name: Susan L. Heller													
Address Line 1: 2450 Colorado Ave., Suite 400E													
Address Line 4: Santa Monica, CALIFORNIA 90404													
ATTORNEY DOCKET NUMBER:	076807-041300												
NAME OF SUBMITTER:	Susan L. Heller												

CH \$40.00 77345558

TO:SUSAN L. HELLER COMPANY:2450 COLORADO AVE., SUITE 400E

Signature:	/slh/gl/
Date:	12/23/2009
Total Attachments: 3 source=name_change#page1.tif source=name_change#page2.tif source=name_change#page3.tif	